# BEVERLY

# **MASSACHUSETTS**







LOCATION

- 25 miles north of Boston, MA 22+ square miles
- 12 miles of coast line
- Contiguous communities include Salem, Peabody, Danvers, Wenham, and Manchester-by-the-Sea

# Population

- 42,174 residents (ACS 2019)
- Median age is 40 (Data Commons 2019)
- Median family income is \$80,586 (ACS 2019)
- Approximately 50.6% of residents have a Bachelor's degree or higher (ACS 2019)

#### Housing

**DEMOGRAPHICS** 

- 16,443 households (ACS 2015-2019)
- \$437,300 median value of owner occupied home (ACS 2019)



# CORRIDORS

PRIMARY COMMERCIAL

- **Downtown Beverly** is a vibrant mix of established and new retail shops, services, and financial institutions with a wide array of restaurants offering everything from casual fare to fine dining. Situated within walking distance of Dane Street Beach, Beverly Harbor, and the Beverly Depot commuter rail station. It also hosts a number of lively events including Arts Fest, "The Block" Downtown Street Party, Gran Prix of Beverly, Harbor Fest, First Night, the Beverly Farmers' Market and more.
- Beverly Farms is a picturesque area along Route 127 featuring quaint boutiques and restaurants, and office space nestled amongst shops in the downtown area.
- The Route 1A corridor boasts a myriad of larger retail stores with familiar names along with smaller local stores and restaurants satisfying a wide variety of needs and interests.
- Route 62 is home to Cummings Center office park, which hosts hundreds of businesses and some 5,000 employees.
- The Tozer/Sohier/Dunham Road area is located on either side of Route 128. Zoned primarily as industrial, businesses in the area range from research and development to manufacturing, engineering and beyond.

#### Air

- Beverly Regional Airport
- Logan International Airport (Boston, Massachusetts)
  - Manchester-Boston Regional Airport (Manchester, New Hampshire)

# Highways

 Route 128; Route 1; Route 62; Route 1A; Route 127 (Scenic By-way)

### Rail

- Four commuter rail stations (Beverly Depot; North Beverly; Montserrat; Beverly Farms)
- Commuter rail lines extend South to Boston and North to Rockport and Newburyport without a transfer being required.



#### Bus

 CATA (<u>Cape Ann Transportation Authority</u>) bus route -Yellow Line



# TOP FIVE LARGEST EMPLOYERS

- Beverly Hospital-Beth Israel Lahey Health
- Endicott College
- Axcelis Technologies
- YMCA of the North Shore
- Cell Signaling

# **INDUSTRY CLUSTERS**

- Advanced Manufacturing
- Life Sciences
- Creative Economy
- Health and Wellness

# **EMPLOYMENT TRAVEL PATTERNS**

- As of 2017, 20,775 Beverly residents were employed
  4,314 remain in Beverly for work
  - 16,461 leave to work in other cities and towns
- 21,148 people commute into Beverly for work

# **TAX RATES**

- Commercial tax rate: \$24.86
- Residential tax rate: \$12.70

#### **EDUCATION**

- <u>Public schools</u> include a recently renovated high school, newly constructed middle school, and five elementary schools
- Twelve private schools with varying K-12 grade configurations plus numerous preschools
- Endicott College and Montserrat College of Art are located in Beverly and there are over 100 institutions of higher learning in Massachusetts, many with international reputations
- Beverly Public Library (main branch and Beverly Farms branch) in addition to Bookmobile

#### RECREATION

- 30 parks, 7 beaches, 6 ball parks, a dog park and over 1, 700 acres of land protected by either the Beverly Conservation Commission, Essex County Greenbelt Association or the Trustees of Reservations
- Beverly Golf and Tennis Club, Beverly
  Athletic Club, Bass River Tennis Club

#### **CULTURAL ATTRACTIONS**

- <u>Beverly Historic District</u> in addition to countless examples of classic North Shore architecture and late 19th century estates
- Three major live theater venues: The Cabot, The Larcom, and the North Shore Music Theatre
- Long Hill and Sedgwick Gardens
- The Carriage House at Lynch Park
- Numerous art galleries and studio spaces with rotating exhibits featuring regional, national, and international artists



The Cabot Performing Arts Center

## MEDICAL SERVICES

- <u>Beverly Hospital</u>, partner of Beth Israel Lahey Health
- New England Surgical Center